

Privacy Statement for YESAB website (www.yesab.ca)

Revised: July 27, 2020

This Privacy Statement sets out how YESAB collects, uses, and discloses personal information from persons who visit www.yesab.ca. A separate privacy applies for the YESAB Online registry, which you can view [here](#).

Your privacy and our website

We are committed to offering a website that respects our visitors' privacy. All personal information we collect is governed by the federal *Privacy Act*. This legislation provides rights of access to, correction of, and protection of personal information.

What personal information do we collect from people who visit www.yesab.ca?

Like most websites, our servers automatically collect information from people who visit the site in order to learn about the habits of our site visitors. The information we collect includes:

- Internet Protocol (IP) address of the domain from which the internet was accessed;
- Pages visited within the www.yesab.ca site;
- Internet address of the website from which you linked directly to our site;
- Date and time of the visit; and
- Type of browser used

IP addresses are unique numbers assigned by Internet Service Providers to all devices used to access the Internet. Web servers automatically log the IP addresses of visitors to their sites. The IP address, on its own, may not identify an individual. However, in certain circumstances, it could be used to identify an individual using the site. It is for this reason that IP addresses have been considered to be personal information, particularly when combined with other data automatically collected when a visitor requests a Web page.

Why we collect your personal information

Our website is an important outreach and public information tool for YESAB, and helps us to effectively fulfill our mandate under YESAA. We use digital markers, and collect the above-described personal information, to improve our website. More information about how YESAB uses digital markers, and performs Web analytics, is set out below:

- i) Digital markers (including cookies)*

A digital marker is a small file placed on your computer by a website that you visit. The marker is stored there so that the Web server can remember certain pieces of information about you. The Web server uses this information during the same or another visit to the website. Examples of digital markers are "cookies" or HTML5 Web storage. They are often used in the collection of Web analytics, to store your preferences (for example: language or location), and to manage your session if you are logged in.

YESAB uses sessional and persistent digital markers on its website. During your on-line visit, your browser exchanges data with YESAB's Web server. You may adjust your browser settings to reject digital markers, including cookies, if you so choose. However, this may affect your ability to interact with YESAB's website.

ii) *Web Analytics*

Web analytics is the collection, analysis, measurement, and reporting of data about Web traffic and visits for purposes of understanding and optimizing Web usage. Information in digital markers may be used for the purpose of Web analytics to remember your online interactions with YESAB's website.

YESAB uses Google Analytics to improve its website. When your computer requests a YESAB Web page, YESAB collects the following information from your server:

- IP address of the domain from which the internet was accessed;
- Pages visited within the www.yesab.ca site;
- Internet address of the website from which you linked directly to our site;
- Date and time of the visit; and
- Type of browser used

This information is disclosed to Google, an external third party service provider. In order to help safeguard your privacy, we have activated the anonymization feature in Google Analytics. This anonymizes (masks) your IP address before it is stored on the service provider's servers. For further information on Google Analytics, see [Google's Privacy Policy](#).

Data collected by YESAB for Web analytics purposes goes outside of Canada to the United States of America, and may be subject to the governing legislation of that country, such as the USA *Patriot Act*.

Linking to non-YESAB websites

Links to websites not under our control are provided for the convenience of our visitors. We are not responsible for the accuracy or reliability of the content. Visitors should research the privacy policies of these websites before providing personal information via these sites.

Inquiring about our privacy practices

Any questions, comments, concerns or complaints you may have about our privacy practices as they relate to our Web presence may be directed to our records administrator.

You can contact the records administrator at:

Yukon Environmental and Socio-economic Assessment Board, Head Office
200 - 309 Strickland St
Whitehorse, YT, Y1A 2J9
Toll-free: 1-866-322-4040
Phone: 867-668-6420
Email: yesab@yesab.ca

If you are not satisfied with our response to your privacy concerns, you may wish to contact the federal Office of the Privacy Commissioner (<http://www.priv.gc.ca/>).